



PRIORITY:YOU

Our priority is and always will be delivering affordable and dependable service—so it’s important that the **Priority:You** logo communicates that.

The foundation.

The Priority:You logo is always presented in a lockup with the Corporate Signature logo. Please refer to the Corporate Signature logo guideline rules and references here.



PRIORITY:YOU

Reversed + stacked



PRIORITY:YOU

Full color + horizontal

TIP

The colon in Priority:You should sit on the baseline.

Correct Use Examples

